

August 1-3, Foundation University, Dumaguete



PISSITA NG MAAPA

open data & software • free maps • community • talks • workshops



KAART



mapbox



Mapillary UΔV4GEO

People, Pixels, and Ice Cream

*Technically Sound + Politically Acceptable = Expanding outside Metro
Manila*

ice cream, metro manila

Go



Search Results

Results from OpenStreetMap Nominatim

Ice Cream Ice Cream House, 23, Scout Tobias, Laging Handa, Scout Area, 4th District, Quezon City, Metro Manila, 1103, Philippines

Ice Cream Dan Eric's Grand Ice Cream Store, Santo Domingo, Dona Juana Gilarmi, Holy Spirit, 2nd District, Quezon City, Metro Manila, 1119, Philippines

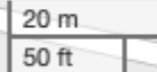
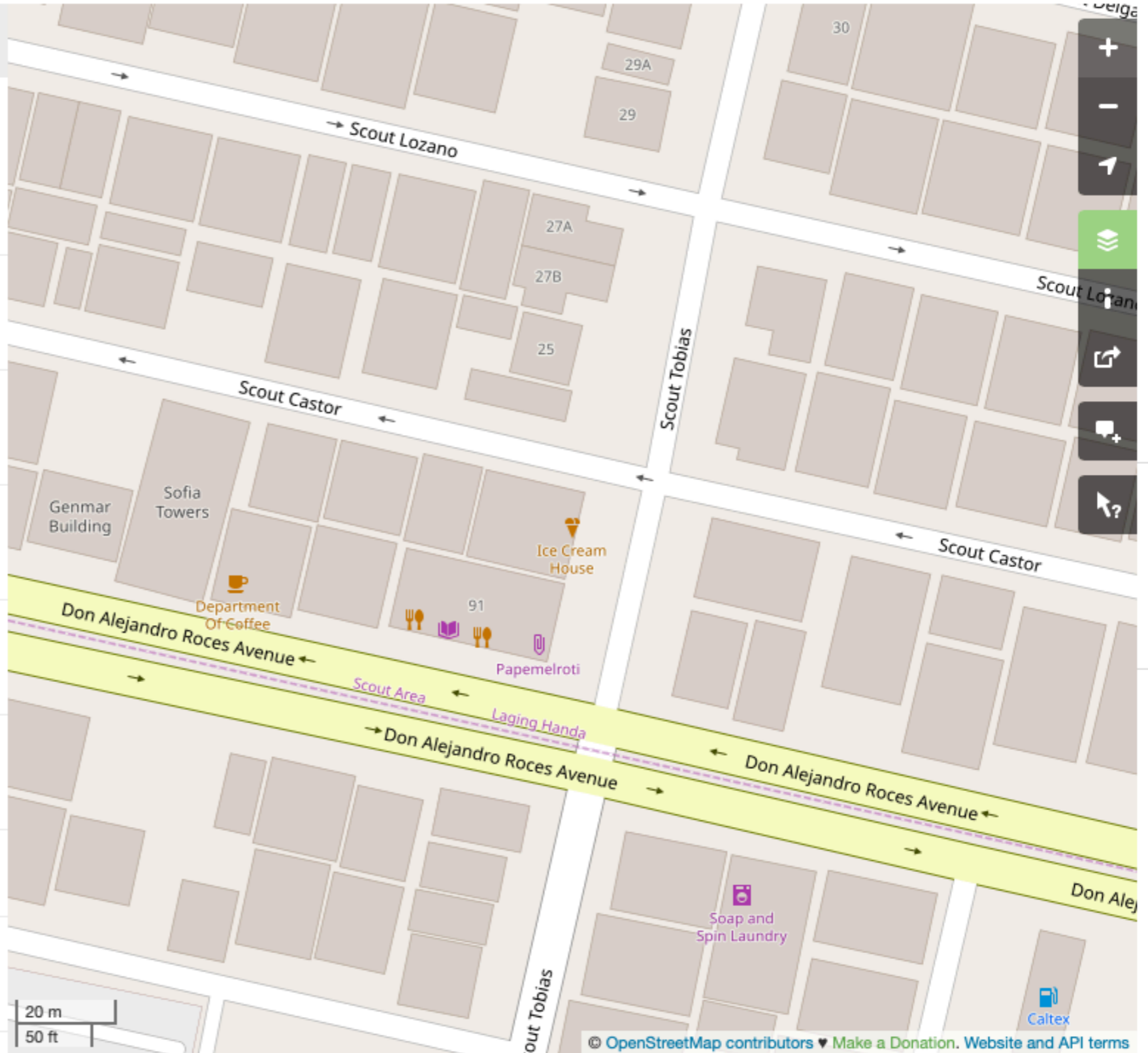
Ice Cream Fruit in Ice Cream, Dos Castillas, Pasadena, San Juan, 1st District, San Juan, Metro Manila, 1099, Philippines

Ice Cream IceCream Housee, N. Domingo, Balong Bato, San Juan, 1st District, San Juan, Metro Manila, 1112, Philippines

Ice Cream ICE - Ice Cream Etc, BF Resort Drive, BF Vista Grande, Talon Dos, Las Piñas, 2nd District, Las Piñas, Metro Manila, 1740, Philippines

Ice Cream Creamline, Pedro Gil Street, Punta, Santa Ana, Sixth District, Manila, Metro Manila, 1009, Philippines

Ice Cream Cold Stone Creamery, Seaside Boulevard, Metropolitan Park, Barangay 76, Zone 10, Pasay, District 1, Pasay, Metro Manila, 1300, Philippines



ice cream, ormoc city

Go



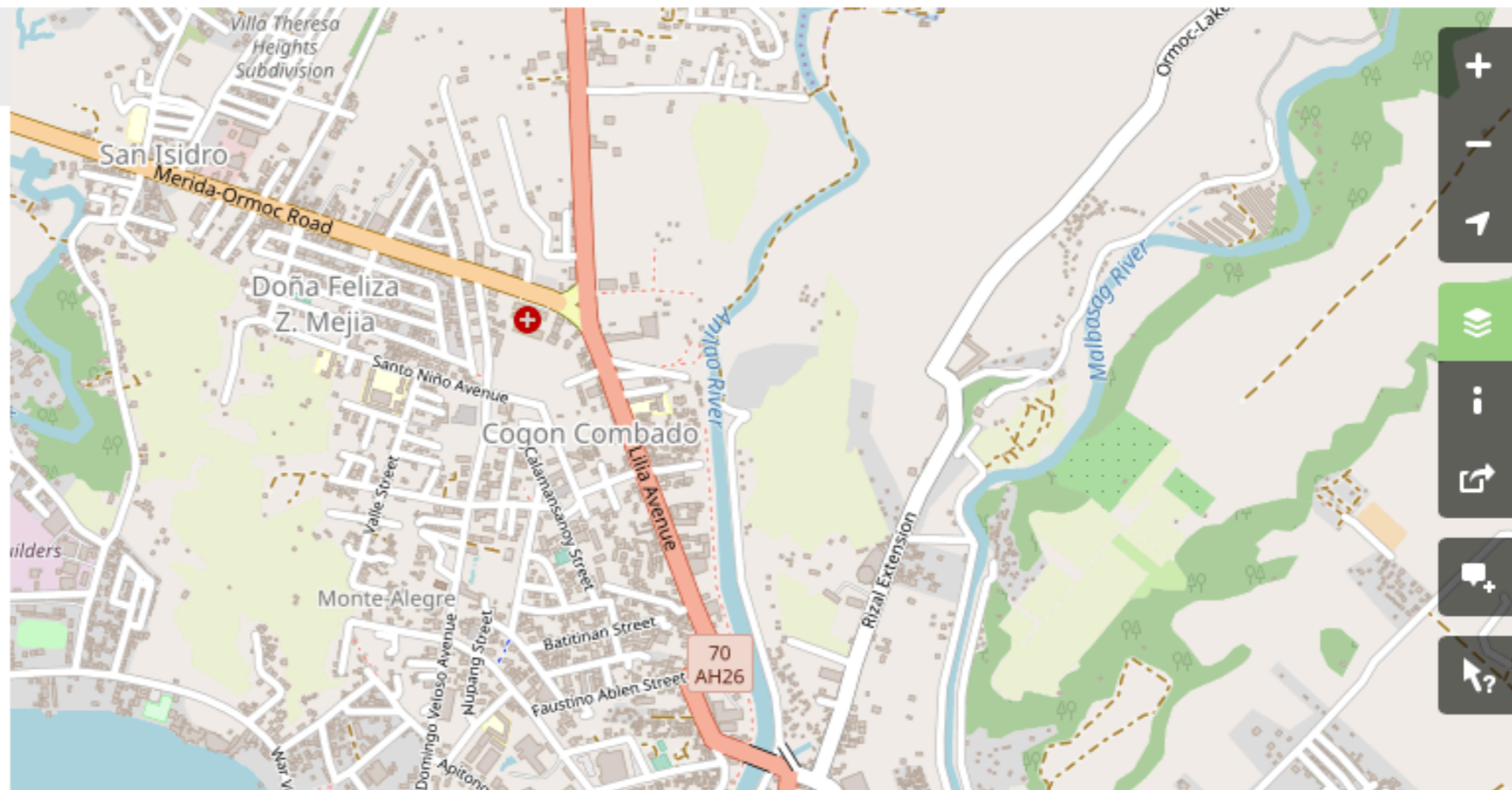
Search Results

Results from OpenStreetMap Nominatim

No results found

Results from GeoNames

No results found



300 m
1000 ft



ormoc city, ice cream



R

← Rating Hours

Batangueno Ice Cream

4.7 ★★★★★ (3) · Ice Cream

Ormoc, Leyte

0998 866 7087

Closed · Opens 8AM Wed



Sorbeteria

4.3 ★★★★★ (3) · Ice Cream

Ormoc, Leyte

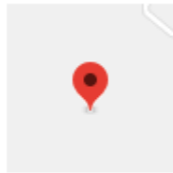


Mystique ice cream

No reviews · Ice Cream

Palompon, Leyte

0975 770 3040



Yoyi

4.5 ★★★★★ (2) · Dessert shop

Ormoc, Leyte

0916 224 7459



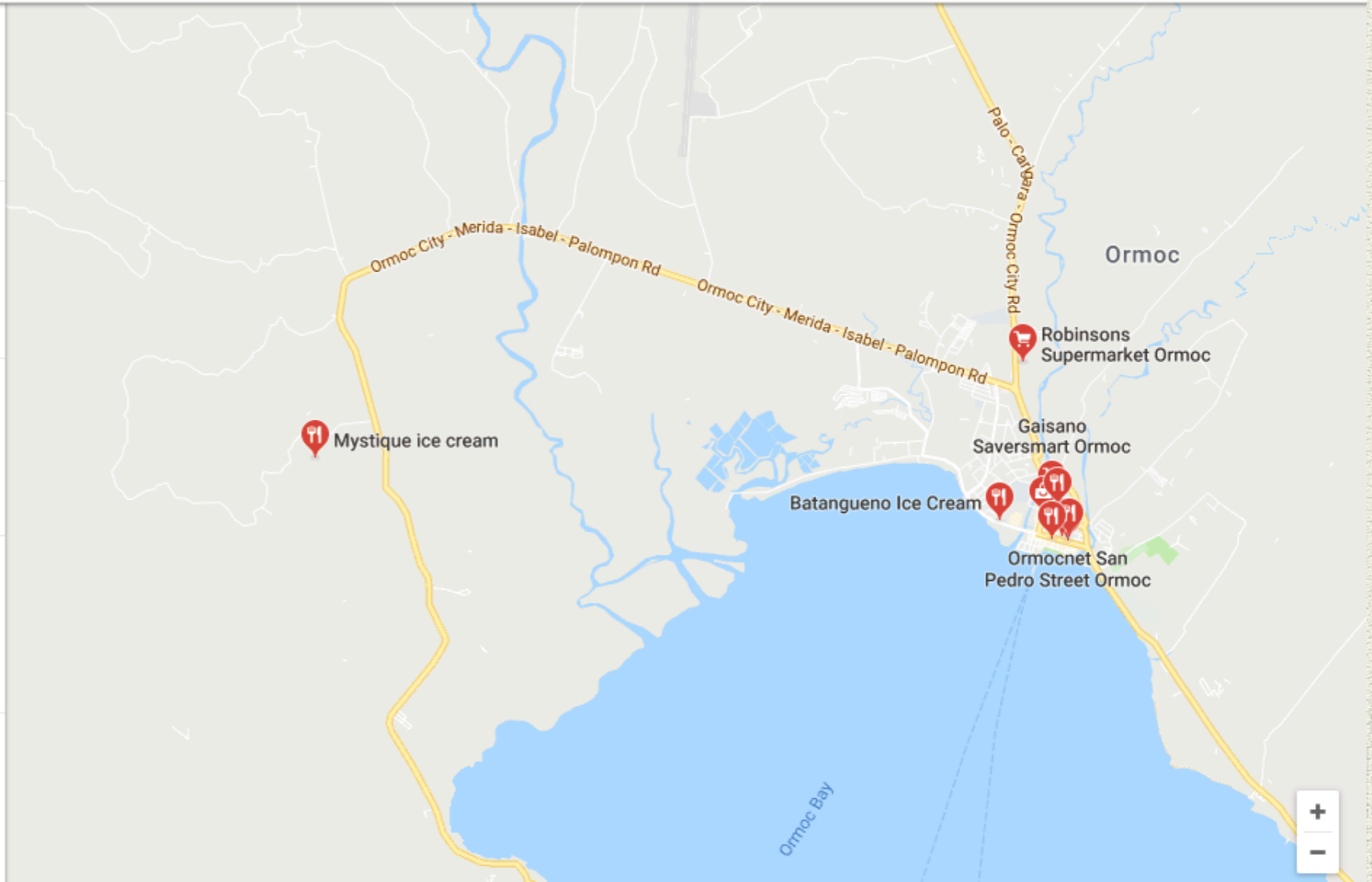
Yoyi's Pastries & Desserts - Ormoc

5.0 ★★★★★ (2) · Pastries

Ormoc, Leyte

0916 224 7459

Closed · Opens 7:30AM Wed



How to generate more map
data outside Metro Manila?



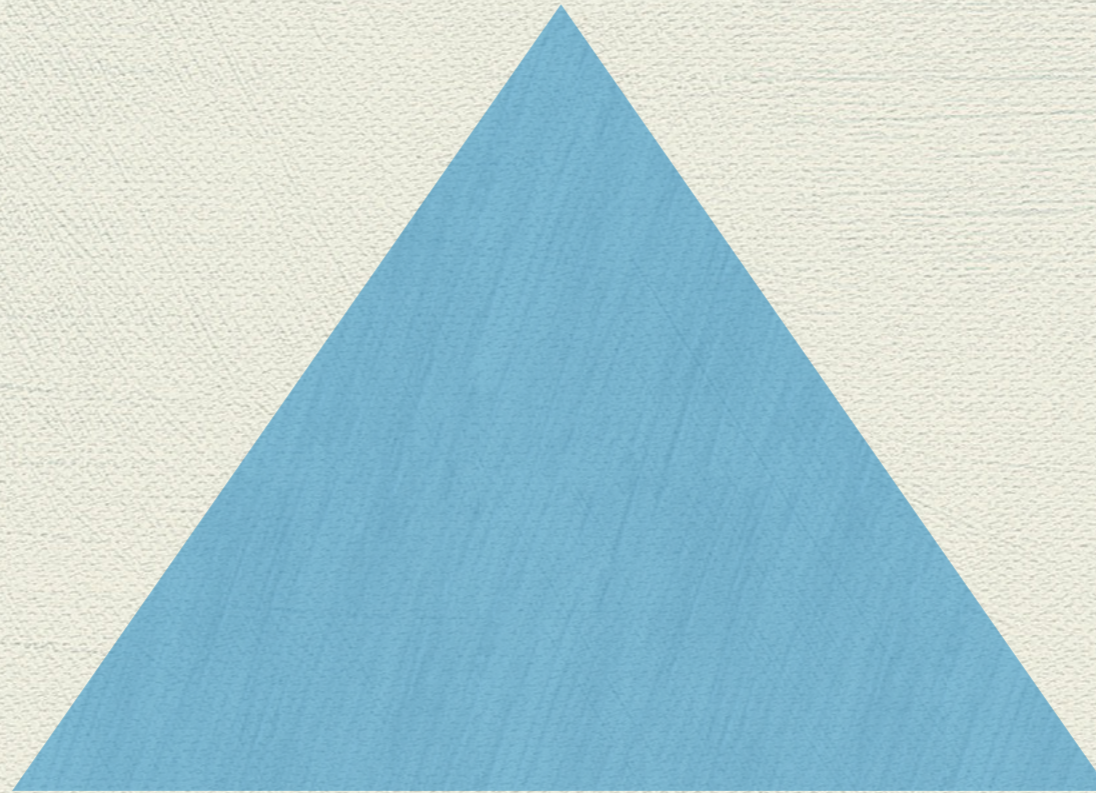
So how to have more mappers outside Metro Manila?

More Mappers, More Data



Effective Reform/ Innovation

Expanding Outside NCR



Technically Sound

Politically Feasible

Technology Trends



By 2021:

8.3 billion
mobile phones

50%
being smartphones

Figure 3.a. By 2021, 8.3 billion mobile phones are expected to be in use with over 50 per cent being smartphones.¹⁰²



Xiaomi Mi8
With Dual-Frequency GPS



Mapping of Roads as Polygons



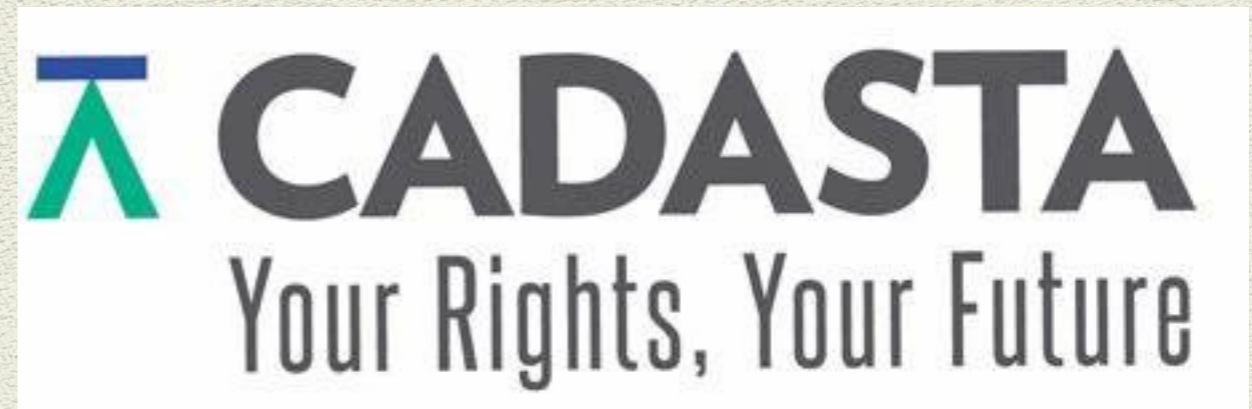
Mapping of Roads as Centerlines

**Blue - GPS
mapping,
done earlier
- 27 kms of
roads**

**Red - using
drone photos
- 57.661 Km
of Roads**



People



Humanitarian
OpenStreetMap
Team



People

عربي

SUBMIT REPORT LOGIN / REGISTER



HARASSMAP

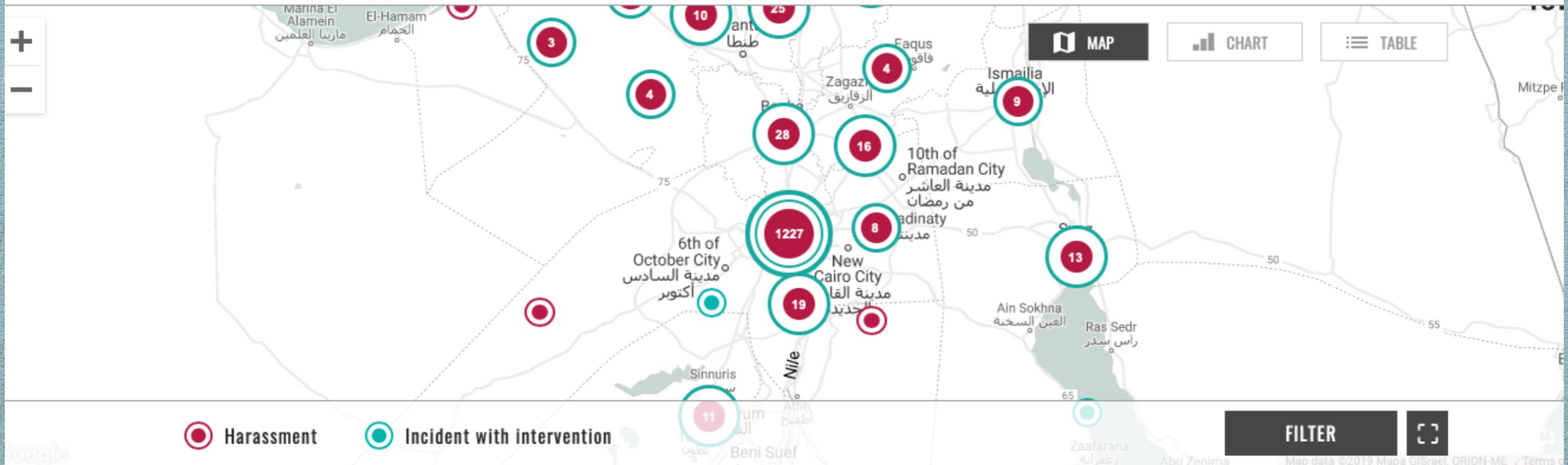
Stop sexual harassment, together

ABOUT

OUR WORK

RESOURCES

TAKE ACTION

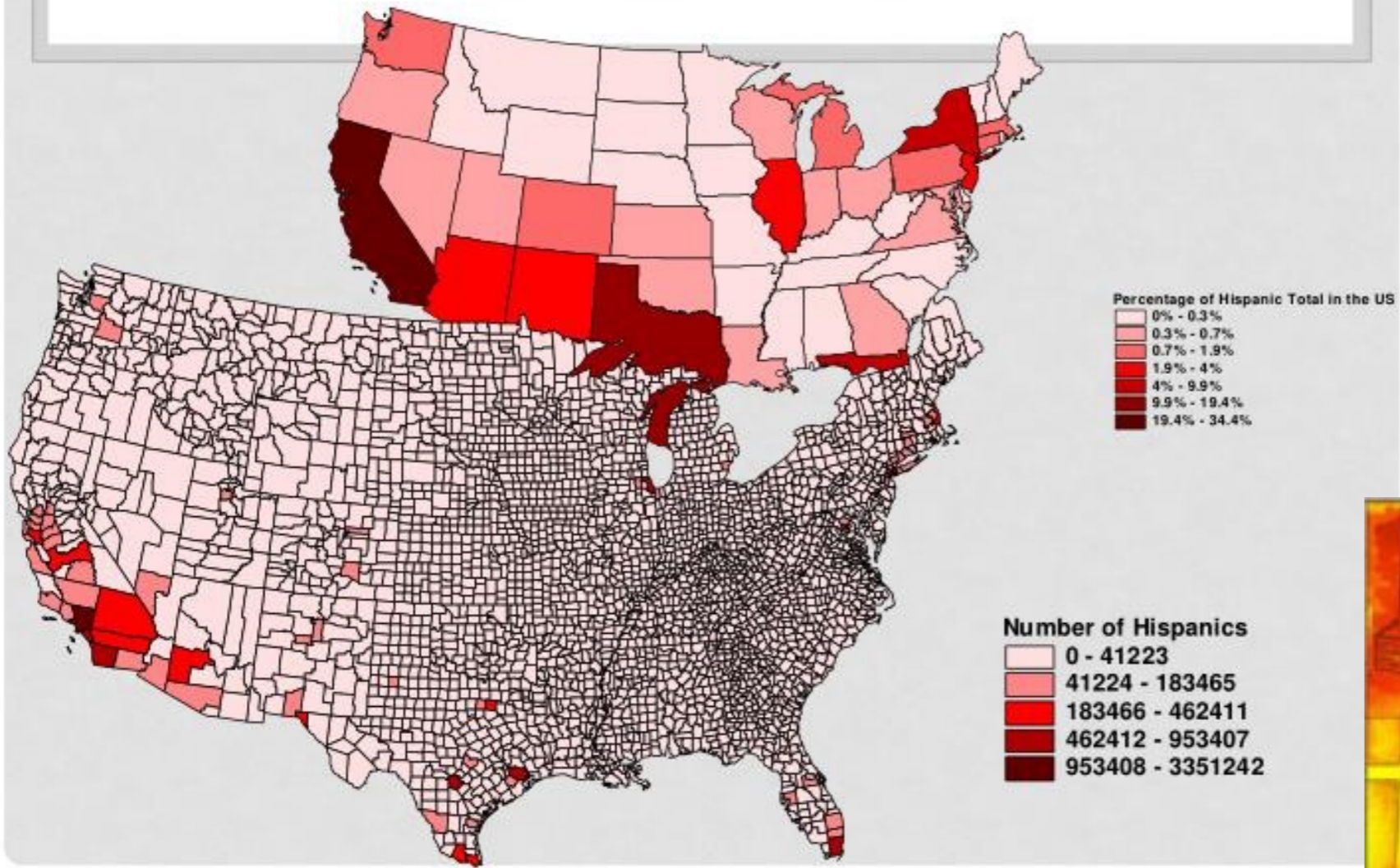


REPORT

REPORT AN INCIDENT

REPORT AN INTERVENTION

DO MAPS LIE?



Spatial Data as Ice Cream



Different Strokes for Different Folks

- ◆ They just like to go around and map things (adding map data like roads, places, etc)
- ◆ They like / need reliable data (validating map data)
- ◆ They need to use the data
- ◆ They like to hang-out with like-minded people

The Theory

- ◆ Less data outside NCR because people don't see how crowd mapping meets their needs
- ◆ Recognising different groups' motives will help us pick right tools and approach for each group
- ◆ People whose needs are met through crowd mapping will recruit friends and colleagues
- ◆ They will produce more data outside NCR

The Expectation

- ◆ Start with who, what we have
- ◆ Learn as we go along
- ◆ Prepare for surprises
- ◆ Take advantage of networks
- ◆ Influence the future (instead of trying to predict it)

Wanted: A Few Good Men (and Women)

- ◆ Grit
- ◆ Confidence
- ◆ Humility
- ◆ Autonomy

Core Teams

- ◆ Team Leader
- ◆ Technical expert
- ◆ Political/social operator
- ◆ Insider

ice cream, dumaguete city

Go



Search Results



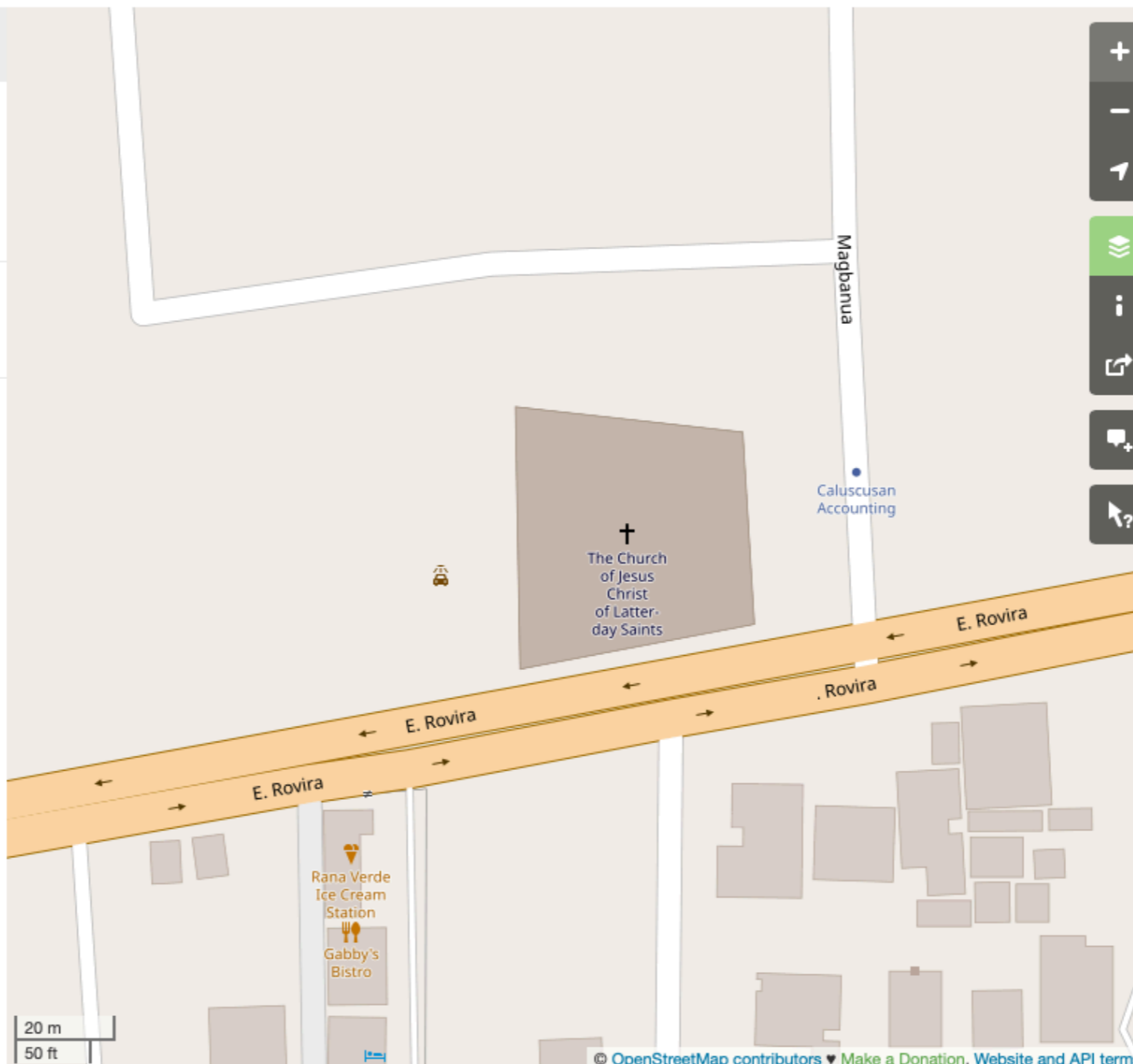
Results from [OpenStreetMap Nominatim](#)

Ice Cream [Rana Verde Ice Cream Station](#), E. Rovira, ECCA Homes, Dumaguete, Negros Oriental, Central Visayas, 6200, Philippines

More results

Results from [GeoNames](#)

No results found



Map Layers



Standard

Cycle Map

Transport Map

Humanitarian

Enable overlays for troubleshooting the map

- Map Notes
- Map Data
- Public GPS Traces

