

August 1-3, Foundation University, Dumaguete



P I I S T A N G M A P A

open data & software • free maps • community • talks • workshops



KAART



mapbox



Mapillary UΔV4GEO



Southeast Asia's No.1
Super App

Jinal Foflia
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Grab | @fofliajinal

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Project Lead - PH Community Events | GEO



#1 Consumer Platform in Southeast Asia



>152 million mobile downloads



#1 Transportation platform



#1 FinTech Platform



Fastest-growing regional food delivery service



All in 7 years....

336 cities
in 8 Countries



And this requires maps that have great...



Coverage



Accuracy

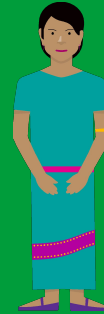
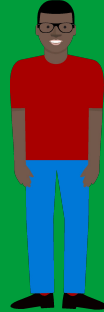
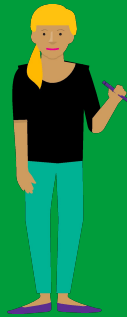


Freshness

and being hyperlocal...



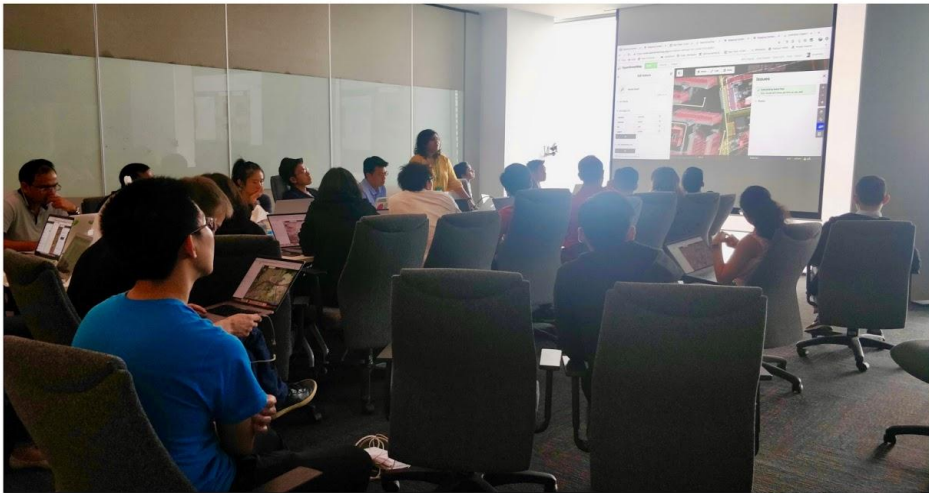
Community @ Grab



OpenStreetMap

Mapping the world with the community

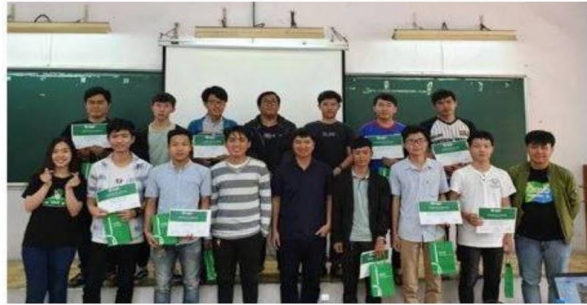
We collaborate and work along with the OSM Communities in SEA region through events like Mapathons, Map-a-Monday, Mapping Parties as well as participate in Humanitarian mapping efforts



Grab Geo*Stars

Finding the next leaders in SEA

This program aims to reach out to students with an innate passion for mapping and using OpenStreetMap, students who aspire to go above and beyond. We target individuals who want to lead and mentor the next generation of enthusiastic mappers.



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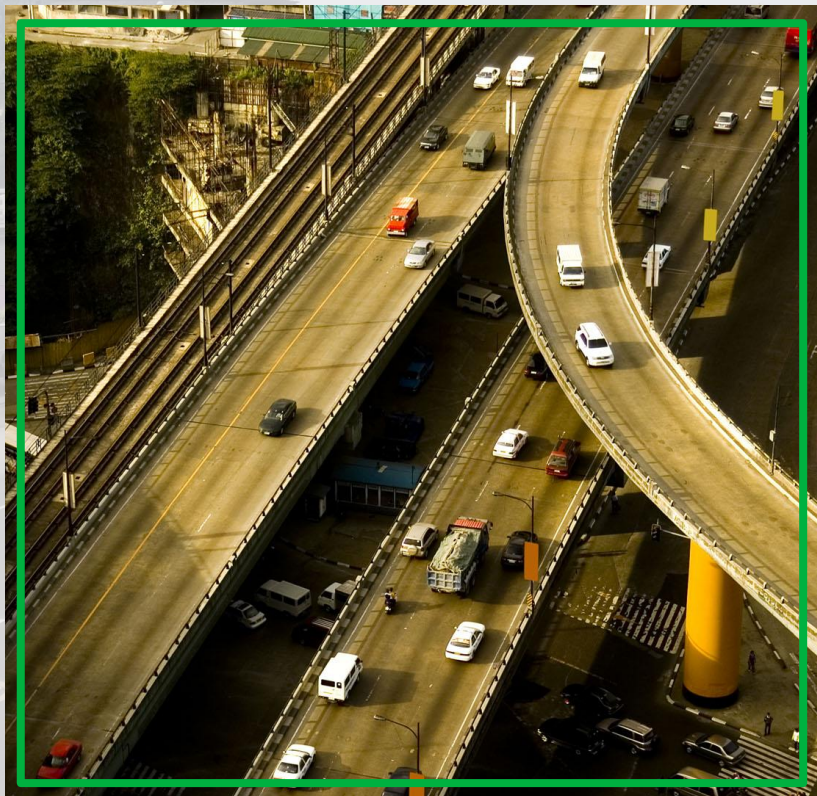


Grabo

MAP OPERATIONS PHILIPPINES



“ Maps are
the backbone
of Grab ”



OpenStreetMap Updates

Roads, Barriers & Gates



Places Data

Ensuring Location Accuracy

Fieldwork



Internal Processes



Research, Data Analysis and Validation



**Reaching out to the
COMMUNITY**



Teaching the Community

How to Map & Importance of Maps



Invite People from the Mapping Community to share best practices on OSM Updates and Creates

Reaching out to the Community and teach them how to map. Show them the importance of Maps through activities.

MAPATHON



Introduction to Maps, teaching kids about Safety Mapping, Road Signages, basic terminologies.



MAP-A-MONDAY



KIDS MAPPING



OPENSTREETMAP AWARENESS



DRIVER MAP TRAINING



OSM awareness of a video on how we can make an impact through mapping in OSM. Lanyards with OpenStreetMap Link given to Grabbers



Meet Drivers in different Cities and teach them on the basics of Mapping and its importance to the community.

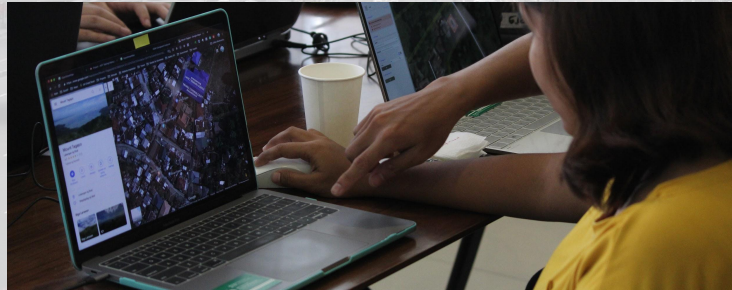


MAPPING TRAINING

Teach colleagues regarding the basics of Mapping and Introduction to OSM.



Make an Impact through Mapping **MAPATHONS**



VILLAGE MAPPING

With the help of Grab
Employees.

Add-a-Place Events

GEO STARS

A Program to Teach
and Mentor Students
in Mapping

MAPPING EVENTS

Organize and
sponsor community
mapping events

MAPATHONS

In Manila and other
Cities

Government &
Municipality
Coordination
Road blocking &
routing restrictions
For Annual Festivities



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Thank You
